

**ЕУАЗИЯ
ТЕХНОЛОГИЯЛЫҚ
УНИВЕРСИТЕТІ**



**ЕВРАЗИЙСКИЙ
ТЕХНОЛОГИЧЕСКИЙ
УНИВЕРСИТЕТ**

Approved at the meeting of the Academic Council
Protocol No. 9 dated 13.03, 2025.
Chairman of the Academic Council



TEMERBAYEVA A.M.

EDUCATIONAL PROGRAM
«6B04103 Finance»

for admission in 2025

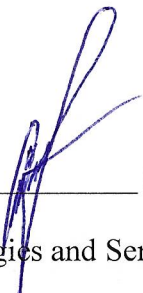
Almaty, 2025

The educational program has been reviewed and recommended for approval at the meetings:

The Educational and Methodological Council of the University

Protocol No. 3 of 25.02.2025

Chairman of the Educational and

Methodological Council University  Savelyeva V.V.

School of Economic and Legal Technologies and Service Industries

Protocol No 4 of 17.01.2025

Dean of SELTIS  Bakhyt Y.B.

Agreed:

Director of DofEPO  Nurgazieva L.A.

Scope of Application

Intended for the training of bachelor's degree students under the educational program «6B04103 Finance» at Eurasian Technological University LLP.

Regulatory Documents:

Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III On education, as amended and supplemented.

State Compulsory Standards of Education, approved by the Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No. 2, with amendments and supplements.

Model Rules for the Activities of Higher and/or Postgraduate Education Organizations, according to Appendix 5 to the Order of the Minister of Education and Science of the Republic of Kazakhstan dated October 30, 2018 No. 595, with amendments and supplements.

Rules for Organizing the Educational Process under the Credit-Based Learning Technology, approved by the Order of the Minister of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152, with amendments and supplements.

Algorithm for Inclusion and Exclusion of Educational Programs in the Register of Educational Programs of Higher and Postgraduate Education, Order of the Minister of Education and Science of the Republic of Kazakhstan No. 665 dated December 4, 2018.

Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated October 12, 2022 No. 106. Rules for Maintaining the Register of Educational Programs Implemented by Organizations of Higher and/or Postgraduate Education, as well as the Grounds for Inclusion and Exclusion from the Register.

Professional Standard. Appendix No. 72 to the Order of the Deputy Chairman of the Board of the National Chamber of Entrepreneurs of the Republic of Kazakhstan «Atameken» dated December 11, 2018 No. 339.

Atlas of New Professions and Competencies in the Republic of Kazakhstan.

1. PASSPORT OF THE EDUCATIONAL PROGRAM

Field of education	6B04 Business, Management and Law
Direction of personnel training	6B041 Business and Management
Group of educational programs	B 046 Finance, economics, banking and insurance
Educational program	6B04103 Finance
EP type	Acting
ISCED	6
Level on NQF	6
Level on SQF	6
EP distinctive features	No
The license number on the direction of training	KZ51LAA00008304
Availability of OP accreditation	Yes
Degree to be conferred	Bachelor
Volume of the credits	240
EP purpose	The purpose of the educational program is to train highly qualified specialists in the field of finance capable of synthesizing theoretical and practical knowledge to work in financial institutions and the real sector of the economy, socially mobile with an understanding of the norms of ethical, social and civil responsibility competitive in the labor market.

Developers:

Full name	Position	Contact information
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N. Pirzhanova	Student of the Educational Program «6B04103 Finance»	

The Expert Group:

Full name of the expert	Position	Contact information
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2. JUSTIFICATION OF THE PROGRAM

The educational program «6B04103 – Finance» has been developed in accordance with the National Qualifications Framework, professional standards, and is aligned with the Dublin Descriptors. The program is aimed at training specialists with modern knowledge and practical skills in financial management, budgeting, corporate and public finance, banking, insurance, and investment activities.

The program takes into account the priority directions of the socio-economic development of the Republic of Kazakhstan and is adapted to the challenges of digital economic transformation, sustainable development, and global integration of financial markets. In designing the educational program, the requirements of employers, recommendations of financial sector representatives, and labor market monitoring results were considered, ensuring its practical orientation and relevance.

The program content combines fundamental economic and legal disciplines with modern courses in digital financial technologies, risk management, corporate finance, investment analysis, and public-private partnership. Particular attention is paid to developing competencies in financial analysis, modeling, business valuation, and financial risk management.

The educational process is oriented toward developing students' analytical and critical thinking, strategic financial planning skills, managerial decision-making abilities, and effective interaction with stakeholders. The curriculum integrates disciplines aimed at shaping legal and anti-corruption culture, sustainable thinking, and environmental responsibility.

Graduates of the educational program «6B04103 – Finance» are prepared for professional activities in real-sector organizations, financial institutions, banks, insurance companies, government bodies, and international organizations. They are capable of effectively analyzing the financial condition of enterprises, developing investment and financial strategies, managing risks, and ensuring the sustainable development of financial systems at both corporate and governmental levels.

3. LEARNING OUTCOMES

LO 1	To apply knowledge in economics and finance to establish effective production and business relations and manage the company's finances. Ensure the timeliness of financial transactions, compliance with financial regulations, and support economic stability through financial planning principles
LO 2	To use econometric methods to analyze the company's financial data, assess its condition and risks, as well as to develop financial plans. Evaluate the financial stability of the organization based on the obtained data and forecasts
LO 3	To apply research methods in finance, participate in the development of projects to optimize the company's financial processes and ensure financial stability. Develop and implement financial strategies, taking into account changes in the macroeconomic environment, and assess risks associated with financial investments
LO 4	To generate and analyze business strategies, develop financial models and strategies for attracting investments and managing assets. Perform calculations of asset structures, analyze risks, and assess the effectiveness of financial investments. Participate in the preparation of plans for products, cost of production, and capital investments
LO 5	To apply knowledge of accounting, taxation, and financial analysis to develop financial strategies, forecast, and manage cash flows. Maintain financial records and prepare reports. Assess risks associated with tax obligations and financial transactions
LO 6	To evaluate the principles of financial markets and securities, analyze exchange transactions and financial instruments to make informed investment decisions. Use market information to optimize investment decisions and minimize financial risks
LO 7	To establish effective communications and work in corporate governance, adhering to norms that regulate financial and legal matters, ensuring compliance with legal standards and ethical norms. Consider principles of inclusion and equality, create a supportive work environment, and develop career growth and adaptability skills
LO 8	To apply knowledge in financial risk management, perform financial calculations, and assess and manage the company's income and expenses. Develop mechanisms to control financial transactions in accordance with internal and external regulations. Evaluate compliance with financial standards and minimize risks, including diversification and optimization of the company's asset structure
LO 9	To assess financial risks and develop recommendations for their minimization and diversification, using financial instrument evaluation methods to attract capital and assess investments in conditions of market instability. Conduct risk analysis, develop financial models for long-term profitability, and create strategies to enhance the financial stability and efficiency of the company
LO 10	To apply knowledge in management and marketing to optimize asset management and enhance the efficiency of the company's economic activities. Develop marketing strategies aimed at effective management of financial and intangible assets
LO 11	To apply analytical tools to optimize decision-making based on data and enhance business operations' efficiency. Use artificial intelligence methods to predict trends, analyze data, and automate business processes
LO 12	To apply knowledge in economics, finance, law, anti-corruption culture, ecology, and safety to develop effective financial strategies. Evaluate the impact of financial decisions on the company's sustainability and develop strategies considering economic factors, social responsibility, and legal and environmental requirements. Ensure financial stability and effective management in the face of global economic challenges

4. THE CONTENT OF THE EDUCATIONAL PROGRAM

4.1. Description of the modules

Module	Names of the component	Emerging competencies	Teaching methods
Mod 1 Social and Humanitarian Disciplines	- History of Kazakhstan - Philosophy - Methods of scientific research - Fundamentals of Law and Anti-Corruption Culture - Ecology and life safety - Career Design - Modern business-communications	In the process of studying the module's disciplines, students develop fundamental competencies that ensure a broad humanitarian and legal worldview. They acquire skills in historical, philosophical, and legal analysis, strengthen critical and systemic thinking, and gain an understanding of the importance of sustainable development and social responsibility. The module also develops competencies related to ethical behavior, legal literacy, a scientific approach to information analysis, and the ability to identify risks and formulate solutions under conditions of uncertainty. In addition, students enhance their abilities for self-development, effective communication, and building an individual educational and professional trajectory, including responsible and conscious engagement with technology.	1. Lectures and practical sessions incorporating elements of problem-based analysis in history, philosophy, law, ecology, and ethics. 2. Critical reading and interpretation of primary sources and scholarly texts, writing essays, and conducting comparative and cause-and-effect analyses. 3. Discussions, debates, and case studies aimed at developing systemic thinking, legal literacy, and an anti-corruption worldview. 4. Analysis and modelling of situations involving risks, uncertainty, security issues, and sustainable development. 5. Project work focused on personal and professional development, creation of a career roadmap, portfolio maintenance, and use of digital self-assessment tools. 6. Interactive trainings and educational games designed to foster ethical behavior, social responsibility, and communication skills. 7. Completion of research assignments and mini-studies on the methodology of science, including hypothesis formulation and data analysis.
Mod 2 «Module of socio-political knowledge (sociology, political science, cultural studies, psychology)»	- Sociology - Political science - Cultural studies - Psychology	The module is aimed at developing in students a holistic understanding of the social, political, cultural, and psychological aspects of public life. Throughout the learning process, students acquire analytical and critical competencies that enable them to interpret social phenomena, assess the influence of sociocultural and political factors on societal development, and understand the mechanisms of individual behavior within a social environment. Special attention is given to developing skills in evidence-based communication, intercultural interaction, social adaptability, and ethical responsibility. The knowledge gained contributes to broadening students' outlook, forming an active civic position, and fostering readiness for conscious participation in socio-political processes.	1. Lectures and practical classes involving the analysis of sociological, political, cultural, and psychological concepts. 2. Discussion of social and political events, debates on current social issues, and writing essays. 3. Case studies on modelling social processes and analyzing social and political situations from different perspectives. 4. Role-playing activities and debates aimed at developing evidence-based communication skills and civic engagement. 5. Modelling intercultural interactions and conducting interactive trainings to develop tolerance and social adaptability. 6. Working with cultural artefacts, media texts, and sources that reflect sociocultural values and behavioral patterns.

Mod 3 Module Multilingual EducationM	– Kazakh (Russian) language; – Foreign language	The module is aimed at developing students' linguistic and communicative competencies necessary for effective interaction in a multilingual and multicultural environment. Students master the norms of written and oral communication in Kazakh, Russian, and foreign languages, and acquire skills in perceiving, analyzing, and interpreting texts of various levels of complexity and stylistic forms. The module develops the ability to express ideas clearly and accurately, participate in professional and intercultural dialogue, and understand the context and specifics of business and academic communication. Multilingual training provides a foundation for academic mobility, professional flexibility, and successful communication in an international environment.	7. Practicum sessions on self-analysis and understanding individual behavior in society, including discussions of ethical dilemmas and value conflicts. 1. Classroom sessions focused on developing oral and written communication skills, grammar, and vocabulary in Kazakh, Russian, and foreign languages. 2. Reading and analyzing literary, journalistic, academic, and business texts of varying levels of complexity. 3. Writing essays, business letters, abstracts, and summaries, as well as completing written assignments in different genres and styles. 4. Listening to audio and video materials (interviews, lectures, films, news reports) followed by analysis and discussion. 5. Role-playing activities, simulated interviews, business negotiations, and everyday dialogues aimed at developing speaking skills. 6. Discussions, presentations, and debates on relevant topics with an intercultural context to practice well-reasoned communication. 7. Project-based tasks with cross-linguistic integration, including translation assignments, creation of multilingual content, and participation in international online forums.
Mod 4 Economic and Legal Foundations and Accounting in the Financial Business	– Fundamentals of Economics – Micro macroeconomic – "Fundamentals of Economics and Financial Literacy – Management – Management theory – Business Law of the Republic of Kazakhstan – Principles of Accounting – Financial Accounting – Taxes and Taxation – Introduction to Finance	The module develops professional and applied competencies through the study of economic, legal, and accounting foundations relevant to the financial sector, ensuring the integration of theoretical knowledge with practical business tasks. Students: – master key economic categories, models, and indicators, applying them to the analysis of market dynamics and macroeconomic trends; – study principles of management and theories of organizational governance, acquiring methods of planning, motivation, and control necessary for effective financial process management; – understand the legal foundations of entrepreneurial activity, business organizational forms, and tax obligations of economic entities; – acquire accounting and tax regulation skills, prepare basic financial statements, and analyze business transactions;	1. Lectures and practical classes incorporating elements of problem-based analysis in economics, management, management theory, accounting, and business law. 2. Analysis and modelling of economic situations related to market mechanisms, taxation, pricing, and business sustainability. 3. Critical reading and interpretation of regulatory legal acts, accounting standards, and financial statements. 4. Case studies on financial accounting, analysis of business transactions, and tax regulation. 5. Project work focused on modelling business processes and the financial flows of an enterprise in accordance with legal requirements. 6. Interactive training sessions aimed at developing financial literacy, budget planning skills, and the ability to manage personal and corporate finances.

	Economic analysis and financial diagnostics of an enterprise	– conduct financial and economic analysis of enterprise stability, liquidity, and profitability; – study marketing fundamentals, analyze consumer behavior, market segmentation, and strategies for promoting financial services; They develop a comprehensive and systematic understanding of the interrelation between economics, management, marketing, law, accounting, and finance in ensuring business sustainability. Students also acquire the foundations of financial literacy, including personal and corporate financial planning, risk management, and responsible financial decision-making. The module develops professional and applied competencies through the study of the structure of financial markets, instruments, and institutions, ensuring the integration of theoretical knowledge with practical analysis of market mechanisms. Students: – explain the structure and functions of financial markets and institutions and assess their impact on the economy; – master the principles of securities circulation and analyze trading operations on the stock exchange; – understand the structure of the banking system, evaluate banking risks and regulatory mechanisms; – analyze insurance markets, assess business risks and methods of their insurance; – apply knowledge of foreign exchange operations, arbitrage, and hedging; – study innovations in the FinTech sector, digital payment systems and blockchain technologies; – acquire the fundamentals of Islamic finance and banking, taking into account legal and ethical principles. The module develops professional and applied competencies through the study of corporate financial management methods, investment analysis, and the development of strategies for sustainable company growth. Students:	7. Analysis and discussion of the ethical and legal aspects of entrepreneurial activity, fostering responsible economic thinking.
Mod 5 Financial Markets, Institutions and Instruments	– Financial markets and institutions – Stock market (KASE) – Banking – Credit and banking operations – Insurance business – Entrepreneurial risk insurance – Foreign exchange market and currency operations – FinTech market – Islamic finance – Islamic banking	1. Lectures analyzing the structure of financial markets, their functions, instruments, and participants. 2. Practical classes focused on calculating the returns, risks, and quotations of financial instruments. 3. Work with stock market simulators and trading platforms to develop investment skills. 4. Case studies on the functioning of banks, insurance companies, investment institutions, and Islamic financial institutions. 5. Business games simulating foreign exchange and credit operations, as well as insurance events. 6. Research mini-projects analyzing FinTech technologies, digital currencies, and innovations in the financial market. 7. Discussion of real cases related to crises, regulation, and the interaction of financial institutions within the economy.	
Mod 6 Corporate Finance and Financial Management	– Corporate finance – Financial Management – Investment financing – Project financing based on PPP	1. Lectures and practical classes analyzing corporate finance models, capital structure, and investment analysis. 2. Case studies on evaluating investment projects and calculating NPV, IRR, and ROI indicators. 3. Work with financial statements of real companies, analysis of financing sources and project efficiency.	

	- Company's financial strategy - Investment project analysis - Business valuation	- analyze a company's financial condition, assess profitability, liquidity, and capital structure; - calculate the efficiency of investment projects and determine NPV, IRR, and ROI indicators; - select sources of financing, including equity, debt, and public-private partnership forms; - develop long-term financial strategies and align the company's strategic and operational goals; - conduct business valuation using income, market, and cost approaches. The module develops professional and applied competencies through the acquisition of tools for data analysis, financial modeling, and the development of analytical solutions in a digital environment. Students: - apply methods of descriptive and inferential statistics, build regression models and forecasts; - use BI systems for data collection, processing, and visualization, create dashboards and analytical reports; - develop financial models for project evaluation, budgeting, and risk assessment; - master financial engineering methods, including the construction of derivative instruments and hedging strategies; - analyze data to develop strategic decisions and optimize financial processes; - acquire foundational knowledge of artificial intelligence and machine learning, applying neural networks and predictive algorithms to financial data processing.	- analyze a company's financial condition, assess profitability, liquidity, and capital structure; - calculate the efficiency of investment projects and determine NPV, IRR, and ROI indicators; - select sources of financing, including equity, debt, and public-private partnership forms; - develop long-term financial strategies and align the company's strategic and operational goals; - conduct business valuation using income, market, and cost approaches.	4. Development and defense of a group project focused on forming a company's financial strategy. 5. Modeling of business plans and financing strategies in the context of public-private partnerships and private investments. 6. Training sessions on managerial decision-making and optimizing a company's financial structure. 7. Analysis of ethical and corporate standards in financial management aimed at sustainable business development.
Mod 7 Financial Analytics, Modeling and Engineering	- Financial Analytics and Strategies - Financial modeling - Financial engineering - BIA System and Business Analytics - Artificial intelligence - Business statistics - Statistics	The module develops professional and applied competencies through the acquisition of tools for data analysis, financial modeling, and the development of analytical solutions in a digital environment. Students: - apply methods of descriptive and inferential statistics, build regression models and forecasts; - use BI systems for data collection, processing, and visualization, create dashboards and analytical reports; - develop financial models for project evaluation, budgeting, and risk assessment; - master financial engineering methods, including the construction of derivative instruments and hedging strategies; - analyze data to develop strategic decisions and optimize financial processes; - acquire foundational knowledge of artificial intelligence and machine learning, applying neural networks and predictive algorithms to financial data processing.	1. Lectures demonstrating tools of financial analysis, modeling, and statistical data processing. 2. Practical classes on building regression models, forecasting, and analyzing financial trends. 3. Work with BI systems and BI tools (Power BI, Tableau, Excel) for the visualization of financial data. 4. Case studies on developing analytical models and calculating project performance indicators. 5. Practicum on applying machine learning and artificial intelligence methods in financial analytics. 6. Development and defense of integrative projects using Big Data and forecasting algorithms. 7. Research mini-assignments on financial engineering and the construction of derivative instruments.	1. Lectures demonstrating tools of financial analysis, modeling, and statistical data processing. 2. Practical classes on building regression models, forecasting, and analyzing financial trends. 3. Work with BI systems and BI tools (Power BI, Tableau, Excel) for the visualization of financial data. 4. Case studies on developing analytical models and calculating project performance indicators. 5. Practicum on applying machine learning and artificial intelligence methods in financial analytics. 6. Development and defense of integrative projects using Big Data and forecasting algorithms. 7. Research mini-assignments on financial engineering and the construction of derivative instruments.
Mod 8 Project and Financial Risk Management	- Project Management - Financial risk management - Internal and external audit of financial companies - Audit of financial operations - Corporate management	Модуль формирует профессиональные и прикладные компетенции через изучение методов проектного управления, аудита и риск-менеджмента, обеспечивая интеграцию теоретических подходов с практическими задачами финансового контроля. Студенты: - осваивают принципы управления проектами, включая планирование, реализацию и мониторинг,	1. Lectures and seminars on project management theory, internal and external audit, risk management, and corporate governance. 2. Practical classes on identifying, assessing, and mitigating financial risks, including the development of risk maps. 3. Case studies on auditing financial operations, internal control, and ensuring the transparency of financial reporting.	1. Lectures and seminars on project management theory, internal and external audit, risk management, and corporate governance. 2. Practical classes on identifying, assessing, and mitigating financial risks, including the development of risk maps. 3. Case studies on auditing financial operations, internal control, and ensuring the transparency of financial reporting.

		развивают навыки инклюзивного командного взаимодействия; – выявляют и оценивают финансовые риски, применяют инструменты хеджирования и методы аналитической оценки; – изучают механизмы корпоративного управления, обеспечивающие прозрачность, подотчётность и эффективность управленческих решений; – проводят внутренний и внешний аудит, оценивают достоверность финансовой отчетности, эффективность контроля и соблюдение нормативных требований; – принимают обоснованные решения по минимизации рисков и повышению устойчивости финансовых процессов.	4. Modeling of project life cycle stages using Project Management Software tools. 5. Role-play exercises on managing project teams, conducting negotiations, and interacting with stakeholders. 6. Analysis of corporate crisis cases and the development of solutions for their prevention. 7. Project defense on the implementation of internal control systems and corporate risk management.
Mod 9 Professional practices – Educational practice – Production practice – Undergraduate practice		The module develops professional and applied competencies through immersion in real working conditions in the financial sector, ensuring the integration of theoretical knowledge with practical tasks of organizations and projects. Students: – consolidate and apply the knowledge gained within the educational program in real conditions of financial institutions; – acquire professional skills in analyzing financial statements, maintaining documentation, preparing calculations and analytical materials; – develop the ability to make independent decisions, plan and carry out professional tasks within a specific enterprise; – gain experience in interacting with colleagues, mentors, and clients, and develop skills in business communication, reporting, and presenting results; – prepare for pre-graduation assessment and thesis defense, including the collection, processing, and interpretation of analytical data; – understand the importance of professional ethics, responsibility, confidentiality, and sustainable approaches in financial activities.	1. Immersion of students in real working conditions of financial organizations, banks, companies, and government institutions under the guidance of professional mentors. 2. Completion of practical tasks related to maintaining accounting and financial documentation, preparing reports, and analyzing indicators of liquidity, profitability, and the financial stability of an enterprise. 3. Analysis and resolution of real professional cases related to financial management, investment projects, taxation, and risk assessment. 4. Participation in the work of organizational departments, performing the functions of assistants to specialists and analysts. 5. Keeping practice journals documenting acquired knowledge, skills, and experience, as well as analyzing personal professional achievements. 6. Preparation of analytical reports and presentations based on the results of the internship, with defense of outcomes in the format of a public discussion or business presentation. 7. Consultations with internship supervisors and mentors, reflection on professional competencies, discussion of challenges and successful solutions.

			8. Development of materials for the final qualification project, including the collection, processing, and interpretation of financial data, their visualization, and the preparation of analytical conclusions. 9. Compliance with professional ethics, reporting standards, confidentiality requirements, and the corporate culture of the organization.
Mod 10 Minor	Discipline 1,2,3,4	According to the Minor Catalogue	1. Lectures and practical sessions using methods aligned with the content and profile of the selected minor (analytical, managerial, technological, etc.). 2. Solving practice-oriented cases and completing assignments aimed at developing interdisciplinary and professional competencies. 3. Project-based activities focused on integrating knowledge and skills within the chosen subject area. 4. Working with applied tools, software, or regulatory frameworks depending on the specifics of the minor. 5. Independent research, preparation of analytical or reflective materials, and participation in discussions of current professional issues. Presentation of learning or project outcomes with well-reasoned justification of decisions and conclusions.

4.2. The matrix of achievability of the generated learning outcomes

No	Name of the discipline	A brief description of the discipline	LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9	LO 10	LO 11	LO 12
General Education Disciplines Cycle – 56 credits Elective Component – 5 credits														
1.	Methods of scientific research	The discipline Methods of scientific research includes the study of the basic methods and techniques of scientific research necessary for the successful implementation of scientific research in various fields of knowledge. Students learn various methods of collecting and analyzing data, formulating hypotheses, planning and conducting experiments, critical thinking and evaluating research results. The discipline also includes the study of the ethical aspects of scientific work and the basic principles of the design of scientific articles and reports. The result of studying this discipline is the formation of students' skills in systematization and analysis of information, conducting scientific research and presenting the results of their work in oral and written form.			+									

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5. DEVELOPMENT DIRECTION OF THE EDUCATIONAL PROGRAMME

EP «6B04103 Finance»

The goal of the educational program development direction is to create a modern and flexible model for training financial specialists capable of effectively managing financial resources of organizations and the public sector, applying digital and analytical tools in budgeting, corporate and banking finance, insurance, and investments, while ensuring financial sustainability and meeting the requirements of employers at the national and international levels.

Objectives of the educational program development:

1. *Updating program content:* regular revision of curricula in line with the development of financial technologies, regulatory requirements, ESG agenda, cybersecurity, and practices of sustainable financial management.
2. *Strengthening digital competencies:* expanding training in data analytics and visualization tools (BI), programming basics for financial tasks (e.g., Python/SQL), financial modeling, and working with real financial datasets.
3. *Practice-oriented learning:* integrating case studies in corporate finance, banking operations, capital markets (including KASE), insurance, and risk management; project assignments based on open and partner data.
4. *Integration with industry and regulators:* developing partnerships with banks, insurance and investment companies, the stock exchange, and professional associations; joint internships, guest lectures, and mentoring.
5. *Interdisciplinary approach:* combining finance, economics, law, management, and IT to form comprehensive competencies for the corporate and public sectors, including PPP and business valuation.
6. *International component:* developing English-taught courses, academic exchanges, and joint projects; alignment with international reporting and risk-management standards.
7. *Development of research activity:* engaging students and faculty in applied research in corporate finance, capital markets, banking, and insurance, including publications and student conferences.
8. *Interactive teaching methods:* using online platforms, simulators, trading and risk-simulation tools, and virtual internships to increase engagement and learning quality.
9. *Career navigation and certification:* organizing career tracks and preparatory modules for entry-level professional certifications (as chosen by students) to enhance graduate competitiveness.
10. *Ethics, sustainability, and anti-corruption culture:* fostering responsible financial behavior, compliance, and a risk-management culture.

Expected outcomes of the educational program development plan:

1. *Improved quality of training:* graduates will acquire up-to-date knowledge and applied skills in financial analysis, planning, budgeting, and risk management in a digital environment.
2. *Increased competitiveness:* graduates will strengthen their positions in the labor market for analytical, managerial, and client-facing roles in banking, insurance, investment, non-financial companies, and the public sector.
3. *Expanded practical engagement:* the share of courses and modules based on real cases and projects with industry partners will increase; internships and practical placements will grow.
4. *Strengthened research base:* the number of applied studies, student publications, and project solutions implemented in partner organizations will increase.
5. *Enhanced program reputation:* the academic standing of the program will rise, and student recruitment geography will expand, including the attraction of international applicants.

6. *Technological leadership*: systematic integration of modern fintech solutions and BI tools will allow the program to stay ahead of technological trends in financial education.
7. *Higher satisfaction of participants*: relevant content, flexible learning formats, and high-quality feedback will increase student motivation and improve teaching quality.
8. *Deep integration with employers*: the program will become a platform for targeted training of specialists to meet the needs of business and the public sector, ensuring high employability of graduates.

ЭКСПЕРТНОЕ ЗАКЛЮЧЕНИЕ
«6B04105 Финансы»
ТОО «Евразийский технологический университет»

Образовательная программа «6B04105 Финансы» разработана в соответствии с требованиями Национальной рамки квалификаций и профессиональных стандартов. Программа отражает современный подход к подготовке специалистов, способных эффективно действовать в условиях цифровой экономики и финансовых трансформаций. Она направлена на формирование у студентов глубоких теоретических знаний и практических навыков, необходимых для принятия обоснованных финансовых решений, анализа рисков и стратегического управления капиталом.

Модульная структура программы обеспечивает логичную преемственность формирования компетенций – от базовых экономических и правовых дисциплин до финансового анализа, моделирования и управления рисками. Учебные планы включают актуальные направления: корпоративные финансы, инвестиции, финансовые рынки, ВІ-аналитику и цифровые технологии, что способствует развитию системного и аналитического мышления у обучающихся.

Особое внимание уделено практической подготовке студентов. Учебная и производственная практики, проектные задания и кейс-анализ обеспечивают тесную связь теории с профессиональной деятельностью. Такой подход способствует развитию аналитических, коммуникативных и управленческих навыков, а также формирует готовность к самостоятельному решению реальных задач в финансовой сфере.

В образовательном процессе применяются современные методы – интерактивные лекции, проектное обучение, симуляции и деловые игры, что повышает мотивацию студентов и качество усвоения материала. Акцент на использовании цифровых инструментов и междисциплинарных подходов делает обучение более гибким и соответствующим актуальным требованиям финансового сектора.

Образовательная программа «6B04105 Финансы» соответствует профессиональным требованиям, обеспечивает подготовку компетентных специалистов и отвечает запросам рынка труда. Рекомендована к реализации в образовательном процессе ТОО «Евразийский технологический университет».

Экспертизу провела:
заместитель генерального директора
по развитию ТОО «Petroleum»

Дата: « 24 » 02



 Батаева Г.Б.

«Еуразия технологиялық университеті» ЖШС
«6B04105 Қаржы» білім беру бағдарламасына
САРАПТАМАЛЫҚ ҚОРЫТЫНДЫ

«6B04105 Қаржы» білім беру бағдарламасы академиялық тұрғыдан жоғары деңгейде әзірленген және Ұлттық біліктілік шеңбері мен кәсіби стандарттардың заманауи талаптарына толық сәйкес келеді. Бағдарлама қаржылық талдау, корпоративтік және мемлекеттік қаржы, инвестициялар мен тәуекелдерді басқару саласында жүйелі білімге ие мамандарды даярлауға бағытталған.

Бағдарламаның модульдік құрылымы логикалық және бірізді түрде ұйымдастырылған: экономикалық-құқықтық және есеп негіздерін меңгеруден бастап қаржылық модельдеу, аналитика және басқарудың сандық технологияларын игеруге дейін. Мұндай құрылым білім алушылардың қаржы жүйесінің қызмет етуінің тұтас бейнесін қалыптастыруға және аналитикалық ойлау қабілетін дамытуға мүмкіндік береді.

Бағдарламаның басты артықшылығы – оқыту үдерісіне сандық құралдарды кіріктіру. BI-талдау, қаржылық модельдеу және жасанды интеллектке қатысты пәндерді оқу студенттерге үлкен деректермен және заманауи қаржылық платформалармен жұмыс істеудің тәжірибелік дағдыларын қалыптастырады.

Бағдарламаның практикалық бағыты оқу, өндірістік және диплом алдындағы тәжірибелерді ұйымдастыру арқылы көрініс табады, бұл студенттерге қаржы секторы кәсіпорындарының нақты міндеттерін шешуге мүмкіндік береді.

Жалпы алғанда, «6B04105 Қаржы» білім беру бағдарламасы академиялық негізділікті, тәжірибелік маңыздылықты және инновациялық тәсілдерді үйлестіре отырып, оны бәсекеге қабілетті әрі сұранысқа ие етеді. Бағдарлама «Еуразия технологиялық университеті» ЖШС-нің оқу процесінде іске асыруға ұсынылады.

Сараптама жүргізген:

«Нурай Лимитед» ЖШС директоры

Сарсенов Б.С.

Күні « 17 » 02 2025 ж.

