

ARTISTIC AND EXHIBITION ACTIVITIES PROGRAMME

for the 2025–2026 Academic Year

1. General Provisions

This Programme has been developed to organize and promote the artistic and exhibition activities of students and faculty members during the 2025–2026 academic year.

The Programme aims to foster students' creative potential, showcase the results of educational, project-based, and creative activities, and contribute to the development of a dynamic cultural and educational environment at META University.

2. Purpose of the Programme

To create opportunities for the development of artistic and creative activities among students and faculty through exhibitions that reflect educational achievements, project outcomes, and professional competencies.

3. Objectives of the Programme

- Organize and conduct artistic exhibitions in various formats;
- Present creative, design, project-based, and research works of students;
- Develop students' professional and creative competencies;
- Enhance visual culture and design thinking;
- Encourage collaboration with employers, alumni, and representatives of professional communities;
- Promote student achievements and creative initiatives;
- Strengthen the visibility and reputation of the educational programme through exhibition activities.

4. Participants

The Programme involves:

- Undergraduate students;
- Graduate students;
- Academic staff;

- Invited experts and practitioners;
- Employers and industry representatives;
- Alumni.

5. Exhibition Activity Plan for 2025–2026

No.	Event	Period
1	Student Art Exhibition	September 2025
2	Graphic Design Exhibition	October 2025
3	Landscape Design Project Exhibition	November 2025
4	Typography and Visual Communication Exhibition	December 2025
5	Art Objects Exhibition	February 2026
6	Product Design and Technology Exhibition	March 2026
7	Fashion and Textile Exhibition	April 2026
8	Final Graduation Projects Exhibition	May 2026

6. Formats of Activities

The Programme includes:

- Thematic exhibitions;
- Project presentations;
- Reviews and discussions of student works;
- Workshops and masterclasses;
- Open exhibitions and showcases;
- Creative competitions;
- Photo and video documentation of events.

7. Expected Outcomes

The implementation of the Programme is expected to result in:

- Increased student engagement in creative and artistic activities;

- Development of professional, creative, and project-management competencies;
- Formation of student portfolios demonstrating academic and creative achievements;
- Expanded cooperation with industry representatives and professional communities;
- Enhanced visibility and attractiveness of the educational programme;
- Creation of photo, video, and informational materials documenting student achievements and university activities;
- Increased participation of students in exhibitions, competitions, and creative events.

8. Documentation and Supporting Materials

Following each event, the following materials will be collected and maintained:

- Photographic records;
- Participant lists;
- Event programmes;
- Promotional materials and invitations;
- Publications on the University website and social media platforms;
- Participant and expert feedback;
- Certificates and letters of appreciation (where applicable).

9. Responsible Persons

School: School of Creative Economy and Law

Programme Coordinator: Programme Leader

Exhibition Coordinators: Design Department Faculty Members

Approval Date: May 2025