

META University

Startups created by students or graduates

No	Startup Name	Description	Year of creation	Contact details
1	StudyPet	Gamified Learning App: Students develop a virtual pet by completing learning tasks and competing in group rankings. Increases motivation, discipline and involvement in the learning process.	2026	r.meirdynov@meta.edu.kz +7 707 617 6924
2	QarGy	Personal finance app: track expenses, analyze spending by category, and build effective saving habits. It is aimed at improving the financial literacy of young people.	2026	+7 708 254 7506
3	HydroAI	4th generation hydroponics startup: automated systems for growing plants without soil with control via a mobile app. Remote control of watering, lighting and plant nutrition.	2026	d.ivanova@meta.edu.kz +7 707 757 7324
4	LegalBot	AI assistant for legal tasks: automatic drafting of contracts, regulatory compliance checks, and legal advice for startups and individuals in Kazakhstan.	2026	alibek.medetuly@meta.edu.kz +7 707 687 0408
5	DesignFlow	A freelance marketplace that brings together Kazakh designers with businesses to work on branding, UI/UX, and creative projects. Selection of performers based on the portfolio.	2026	m.toleukhan@meta.edu.kz +7 774 011 398
6	EnerGo	IoT platform for smart energy monitoring for homes and SMEs. Provides real-time data, anomaly alerts, and monthly savings reports.	2026	zh.shazhabaeva@meta.edu.kz +7 775 039 3188
7	MedGuide	A mobile app for checking symptoms, finding clinics, and making an appointment with a doctor. It supports Kazakh, Russian and English languages. Available to users throughout Kazakhstan.	2022	+7 701 453 2210
8	FoodRun	Campus food pre-order and delivery platform: connects canteens and cafes nearby, reduces waiting time due to scheduled pickup. Designed for a student audience.	2024	+7 777 823 4156 nusipzantogzan@gmail.com
9	EventHub	Event search and ticketing platform in Almaty: concerts, workshops, hackathons and cultural events. Convenient online check-in and personalized interest recommendations.	2023	+7 705 612 8834
10	CodeCamp	Online bootcamp programming for teenagers and beginners in Kazakhstan. Project-oriented courses on web and mobile development in Kazakh and Russian.	2023	+7 706 411 4402
11	NomadBox	A monthly subscription box with authentic Kazakh snacks, handmade goods, and cultural products. Nationwide delivery; The	2022	+7 708 374 9021 m.toleukhan@meta.edu.kz

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		target audience is urban youth and the diaspora.		
12	TravelQaz	A travel app for exploring Kazakhstan's national parks, historical sites, and non-tourist destinations. Offline maps, audio guides, and local tour bookings.	2021	+7 702 519 6347
13	SmartDorm	IoT-based smart dorm room control system: remote control of lighting, temperature, and security through a mobile app. Reduces energy costs by up to 20%.	2025	+7 747 230 5618 zantolepova@gmail.com
14	EduTranslate	A platform for automatic translation of educational materials into Kazakh using a specialized machine translation model trained on academic texts.	2025	+7 701 784 3392
15	CareerBridge	Platform for finding internships and first jobs: connects students of Kazakhstani universities with employers, provides tools for writing a resume and preparing for interviews.	2024	+7 771 048 2255 l00naaa@icloud.com
16	GreenPack	The production of eco-friendly packaging from plant-based raw materials is an alternative to plastic bags and containers for restaurants and retail. Certified as a biodegradable product.	2023	+7 705 196 7743
17	AgroBot	Automated greenhouse monitoring system: soil, air and lighting sensors controlled via a mobile app. Allows you to increase yields by 30% and reduce water consumption.	2024	+7 747 562 1089 zhuldyz.nurbolat@meta.edu.kz
18	TechHire	A platform for hiring IT specialists in Kazakhstan with verification of technical skills through online testing. Speeds up the hiring process for employers and helps juniors find their first job.	2023	+7 700 831 4476
19	VirtualLab	Virtual Lab Platform for Universities and Schools: Simulate physical, chemical, and biological experiments. It allows you to conduct practical classes remotely.	2022	+7 701 927 3364 ibrohim.03.02@mail.ru
20	EcoRide	Electric scooter sharing service on campus and surrounding areas. Payment through a mobile application, geolocation of free scooters in real time.	2024	+7 747 315 6092
21	Nutri	An application for meal planning based on Kazakh cuisine, taking into account nutritional norms, food preferences and user goals. Includes a database of 500+ traditional recipes.	2025	+7 708 641 2257
22	SafeStreet	An application to improve road safety: alerts about dangerous areas, a system for reporting traffic violations and real-time accident statistics in the cities of Kazakhstan.	2024	+7 705 482 3318 k.kurmanbek@meta.edu.kz
23	CultureHub	A digital platform for the promotion of Kazakh culture, art and traditional crafts.	2023	+7 702 758 4401

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		Marketplace for local craftsmen, artists and cultural figures with delivery across the CIS.		
24	MindTrack	An app to support students' mental health: daily check-ins, techniques for reducing stress and anxiety, anonymous communication with a university psychologist. Developed in collaboration with the Department of Psychological Support at META University.	2025	+7 747 193 8824 ruzarurazov8@gmail.com